

Existing law prohibits a motor vehicle dealer, used motor vehicle dealer, or a motor vehicle salesman/agent from:

- (1) Requiring a purchaser of a new motor vehicle, as a condition of sale and delivery, to also purchase special features, appliances, accessories, or equipment not desired or requested by the purchaser; however, this prohibition shall not apply to special features, appliances, accessories, or equipment which is already installed on the car when received by the dealer.
- (2) Representing and selling as a new and unused motor vehicle any vehicle which has been used and operated for demonstration purposes or which is otherwise a used motor vehicle.
- (3) Resorting to or using any false or misleading advertisement in connection with his business as a dealer or salesman/agent.
- (4) Selling or offering to sell makes, models, or classifications of new and unused motor vehicles for which no franchise and license to sell is held.
- (5) Except as otherwise provided by the Louisiana Motor Vehicle Commission, selling or offering to sell a motor vehicle from an unlicensed location.
- (6) Delivering to a prospective purchaser a new or used vehicle on a sale conditioned on financing, except on certain terms as provided in present law, which shall be in writing and shall be a part of the conditional sales contract.

New law further prohibits a motor vehicle dealer, used motor vehicle dealer, or other salesman/agent from:

- (1) Failing to fully and completely explain each charge listed on a retail buyer's order or vehicle invoice prior to the purchase of a vehicle.
- (2) When selling a motor vehicle to a consumer, assessing any consumer services fees, which include fees for treating the interior upholstery of the vehicle, oil changes, roadside assistance, dealer inspections, or any other service offered by the dealer, without allowing the consumer to refuse such services and be exempt from payment for such services. These provisions shall not apply to dealer added options or accessories which are permanently affixed to a vehicle.

Existing law prohibits a motor vehicle lessor from:

- (1) Representing and selling as a new and unused motor vehicle any vehicle which has been used or intended to be used and operated for leasing and rental purposes or which is otherwise a used motor vehicle.
- (2) Resorting to or using any false or misleading advertising in connection with the business of leasing or renting motor vehicles.
- (3) Leasing, renting, selling, or offering to sell a motor vehicle from a location not licensed for such activity.
- (4) Renting or leasing any motor vehicle which has been located within the state for a period of 30 days or more, unless such vehicle has been

issued a Louisiana license plate and all license fees and taxes have been paid.

New law further prohibits a motor vehicle lessor from:

- (1) Failing to fully and completely explain each charge listed on a retail buyer's or lessee's order or vehicle invoice prior to the purchase of a vehicle.
- (2) When selling or leasing a motor vehicle to a consumer, assessing any consumer services fees, which include fees for treating the interior upholstery of the vehicle, oil changes, roadside assistance, dealer inspections, or any other service offered by the dealer, without allowing the consumer to refuse such services and be exempt from payment for such services. These provisions shall not apply to dealers added options or accessories which are permanently affixed to the vehicle.

Effective August 15, 1999.

(Adds R.S. 32:1254(N)(3)(g) and (h) and (4)(e) and (f))